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CANNED FOODS STOCKED IN 98 PERCENT OF AMERICANS' KITCHENS

A Peak Inside America's Cantry Reveals 8 in 10 Americans Don't Go a Week Without Cooking with Canned Foods

WASHINGTON, D.C., July 2013 – A new survey commissioned by *Cans Get You Cooking™*, a program of the Can Manufacturers Institute (CMI), reveals that for a majority of Americans, a home-cooked meal means turning to their pantry – or *Cantry™*. An overwhelming 98 percent of Americans currently have canned foods in their kitchens, with the average pantry stocked with 24 cans.

Canned corn is king, and vegetables top the list of America's most popular canned ingredients (present in 79 percent of American homes), followed by beans (74 percent), broths, stocks and condensed cooking soups (71 percent), fruits (67 percent) and meats and seafood (54 percent).

This portrait of America's *Cantry* provides insights into how Americans shop and put homemade meals on their family tables, day in and day out. Americans rely on canned foods for mealtime solutions, and are always looking for inspiration, with 68 percent agreeing that they need new canned food recipe ideas.

“These results demonstrate the integral role canned foods play in America's kitchen,” said CMI President Robert Budway. “The can is one of the best ways to get food from the farm to the family table, and most consumers keep a healthy mix of canned fruits, vegetables, stocks and meats on hand, allowing for a wide variety of nutritious and delicious meals that can be prepared any time.”

A look inside America's *Cantry*:

- The average number of canned food items used each week is five. That's a can each weekday!
- Canned corn is the most popular canned vegetable in America, with 63 percent of Americans reporting they stock it in their *Cantry*.
- Busy parents streamline their meal prep with canned foods, and 86 percent agree they do not go a week without using cans.
- Among those who keep canned fruits in their *Cantry*, canned peaches (67 percent) and canned pineapple (63 percent) are the most commonly found in America's *Cantry*, followed by canned fruit cocktail (56 percent) and pears (52 percent).
- Among all Americans, the top four canned fruit and vegetable classics after corn are: green beans, tomatoes (whole, diced or pureed), peas and peaches.
- Nearly three in four Americans throw away spoiled fresh produce. On average, Americans throw away spoiled fresh produce twice a month.

Funded by the food can manufacturers of the Can Manufacturers Institute



For a deeper look at the survey results, visit America's Cantry infographic at:
<http://hunterpr.com/CMIInfographic/>.

Cans Get You Cooking is a multi-year program supported by the CMI. Launched in February 2013, *Cans Get You Cooking* is designed to showcase the many benefits of cooking with canned foods, and demonstrate the variety of ways consumers can count on canned foods to help them get delicious, nutritious meals on the table for their family that they can feel good about, everyday.

To learn more about the *Cans Get You Cooking* campaign, visit
www.Facebook.com/CansGetYouCooking and www.Pinterest.com/CansGetUCooking,
www.YouTube.com/CansGetYouCooking.

**Wakefield Research for Cans Get You Cooking survey of 1,000 nationally representative U.S. adults ages 18+.*

About Can Manufacturers Institute

CMI is the national trade association of the metal can manufacturing industry and its suppliers in the United States. The can industry accounts for the annual domestic production of approximately 124 billion food, beverage and other metal cans; which employs more than 28,000 people with plants in 33 states, Puerto Rico and American Samoa; and generates about \$17.8 billion in direct economic activity. Our members are committed to providing safe, nutritious and refreshing canned food and beverages to consumers.

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